



KBANK added Chinese language to its communication channels

KASIKORNBANK added Chinese language to its website: www.KASIKORNBANK.com to enhance communication with customers and investors using Chinese language. This will make KBANK the first Thai bank to run a trilingual website: Thai, English and Chinese.

Economic and Thai-Chinese trade information incorporated by KASIKORN Research Center (KRC) will also be posted on the website, which can be accessed directly at: www.thailand-china.com or through the bank's website and KRC's website. Through the bank's website, users may access by reading website in English, and click on the Business Link on the right. To access through KRC's website: www.KRC.co.th, simply click on the left button of the company's webpage.

Call Center service is also available in Chinese language on weekdays between 8:30-16:30 at +662 800 8888 (international) and 0 2800 8888 (local) to provide investment and service information for investors interested in making investments in Thailand or China.

KBANK currently has the branch/representative office network to provide support for investment in China in Shenzhen, Shanghai, Beijing, Kunming and Hong Kong.