



# IR News

September 19, 2007

## Product and Service Update: July – August 2007

### KBank News:

#### KBank announced a Bt0.50 interim dividend payment, for the first-half of 2007 operating results

- ❑ The Board of Directors of KASIKORNBANK approved the interim dividend payment for the first-half of 2007 operating results at the rate of Bt0.50 per share, totaling Bt1,193,984,656.50 to shareholders registered in the Register of Shareholders on September 13, 2007 at 12.00 hours. The dividend will be paid on September 27, 2007.
- ❑ The Board of Directors deemed the rate of dividend specified above appropriate, with payout equaling 15% of the first-half of 2007 net profit. At the same time, the Bank's capital fund will remain strong to accommodate continuing growth and business expansion.

#### KBank names a new director of the Bank



- ❑ The Board of Directors of KASIKORNBANK recently resolved to appoint Professor Dr. Pairash Thajchayapong as a new director of the Bank.
- ❑ Prof. Dr. Pairash Thajchayapong, 62 years old, received a Bachelor of Science in Electrical and Electronic Engineering (First Class Honors) from the Imperial College of Science and Technology, University of London, United Kingdom, and a Doctor of Philosophy from the University of Cambridge, United Kingdom, as well as an honorary Doctorate in Engineering from Tokai University, Japan.
- ❑ Prof. Dr. Pairash Thajchayapong was a former permanent secretary of the Ministry of Science and Technology and advisor to the Prime Minister on science and technology. He is currently the specialist and senior advisor of the National Science and Technology Development Agency (NSTDA), assistant director of their IT Project, under the initiative of Her Royal Highness Princess Maha Chakri Sirindhorn, and associate vice president for Computer Services at the Chulabhorn Research Institute (CRI).

#### CEO of KASIKORNBANK received the award "Thailand Top 100 HR Award 2007"



- ❑ Mr. Banthoon Lamsam, CEO of KASIKORNBANK, received the award "Thailand Top 100 HR Award 2007" from Associate Professor Wai Chamornmarn, Director of the Human Resources Institute at Thammasat University. The award was presented to the executive who placed the greatest importance on human resource development by focusing on developing the potential of his organization's personnel to support balanced growth.



## KBank received several awards



- ❑ KBank received two awards from Alpha South East Asia Magazine
  1. Best Bank Award - as the Bank has outstanding financial results and high Net Interest Margin (NIM) when compared with other large Thai banks. The Bank also has strong asset quality.
  2. Best Cash Management Bank Award - as the Bank is a leader in cash management business, with 14% market share. The Bank also has innovative cash management products/ services.



- ❑ KBank received three awards from Finance Asia Magazine

1. Best Managed Company (rank 4<sup>th</sup>) Award
2. Best Corporate Governance (rank 3<sup>rd</sup>) Award
3. Best Investor Relations (rank 1<sup>st</sup>) Award

Using the results from analysts and investors 2007 annual survey



- ❑ KBank received the Corporate Governance Asia Recognition Award from Corporate Governance Asia Magazine, as the Bank is one of Asia's leading companies with a best corporate governance policy.



- ❑ KBank received the Thailand Corporate Excellence Award 2006 for Financial Management Excellence, from Thailand Management Association and the Graduate Institute of Business Administration of Chulalongkorn University. The Bank has received this award for five consecutive years.



- ❑ KBank received the shareholder award for Best Listed Company for Services to Shareholders. The Bank won this award as a listed company that services shareholders according to good corporate governance principles.



- ❑ KBank received the Best Domestic Debt House Award from Asia Money Magazine, as the Bank is a leader in debt underwriting, with 18.1% market share (worth USD613mn).

## KBank sold Bank of Thailand savings bonds, offering 4.25% and 5.00% p.a.

- ❑ KBank was one of the selling agents for Bank of Thailand savings bonds, B.E. 2550, Issue 1, with a total issuance of Bt40bn. The bonds were sold from 27 August – 4 September 2007. The bonds had four- and seven-year maturities, with 4.25% and 5.00% p.a., respectively. Many investors were interested in the bonds, which are low risk, long-term savings.

## KBank issued K-B/E Investment

- ❑ KBank issued K-B/E Investment to retail and corporate customers residing in Thailand. K-B/E is held in the investor's name and pays interest at maturity. There are four types of B/E offered, as presented in the table below.

Issue Date	Tenor	Interest rate	Credit line
11 July – 31 August 2007	6 and 9 month	2.75%	Bt1 – 10mn
		3.00%	> Bt10mn
1 – 31 August 2007	6 and 9 month	2.60%	Bt1 – 10mn
		2.80%	> Bt10mn

- ❑ Interested investors are able to purchase K-B/E, with a minimum of Bt1mn, and in multiples of Bt100,000, with no maximum limit.

### KBank is offering a Flexible 4-month Fixed Deposit, with an interest rate of 2.55% p.a.

- ❑ To provide greater choices to our customers, KBank has launched a Flexible 4-Month Fixed Deposit offering higher interest rates than regular fixed-deposit accounts. The interest rate is 2.55% p.a., paid monthly, to customers who deposit the money for four months. As flexibility is a key feature of this deposit, customers can withdraw funds either in full or in part before maturity. When withdrawing funds within three months, depositors will receive an interest rate of 0.75% p.a. When withdrawing funds before maturity, but not less than three months, depositors will receive an interest rate of 2.00% p.a.
- ❑ Any interested customers are welcome to open this deposit account, with a minimum deposit of Bt50,000 per account. This campaign will run until August 29, 2007, and the Bank expects to mobilize around Bt20bn in funds through this special program.

### KBank provides Foreign Currency Deposit (FCD)

- ❑ In response to the BOT's new measures relaxing regulations on foreign exchange controls, KBank launches Foreign Currency Deposits (FCD) in both savings and fixed accounts. These accounts are available to individuals and juristic persons with and without foreign currency obligations. Details are as follows:

1. For customers having income from abroad

Type of Account	Maximum Balance	
	Individuals	Juristic persons
With foreign currency obligation	≤USD 1 mn	≤USD 100 mn
Without foreign currency obligation	≤USD 0.10 mn	≤USD 5 mn

2. For customers having no income from abroad

(Foreign currency acquired by exchanging from the Baht or borrowing from local financial institutions.)

Type of Account	Maximum Balance	
	Individuals	Juristic persons
With foreign currency obligation	≤USD 0.50 mn	≤USD 50 mn
Without foreign currency obligation	≤USD 0.05 mn	≤USD 0.20 mn

- ❑ The interest rates offered vary by currency and deposit type (e.g. the rates range from 3.2 – 3.6% for USD deposit accounts) Please visit our website at [www.kasikornbank.com](http://www.kasikornbank.com) for more details.
- ❑ There are currently 90 KBank branches, 63 branches in Bangkok and 27 branches in the up-country, providing FCD accounts.

### Corporate and SME Business:

#### KBank Arranged a “Studying UCP 600” Seminar

- ❑ KBank arranged a seminar at the head office for the “Trade Knowledge Club” entitled “Studying UCP 600”. The seminar was designed to disseminate knowledge to Bank customers involved in import and export businesses about the “UCP 600” standard (Uniform Customs and Practice for Documentary Credits), which is the International Chamber of Commerce's latest development for 2007.



## Retail Business:

### KBank plans to launch a new product, KBank Everyday Card

- ❑ KBank is preparing to launch a new product, KBank Everyday Card, a Titanium MasterCard allowing customers to earn cash back on every purchase in each accounting period, with a maximum cash back limit of Bt24,000 per year.
- ❑ Customers will get 1% cash back for purchases at restaurants, supermarkets and gas stations, and will get 0.5% cash back for purchases at other businesses. This product will focus on customers who use their credit cards regularly but prefer cash back to their credit card accounts than a bonus point collecting program.
- ❑ KBank Everyday Card is a part of KGroup Solution, aiming to provide financial solutions to fulfill customers' needs. It will also help boost average spending per credit card. The Bank's target is to issue 40,000 KBank Everyday Cards in the first year.

For more information, please contact

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